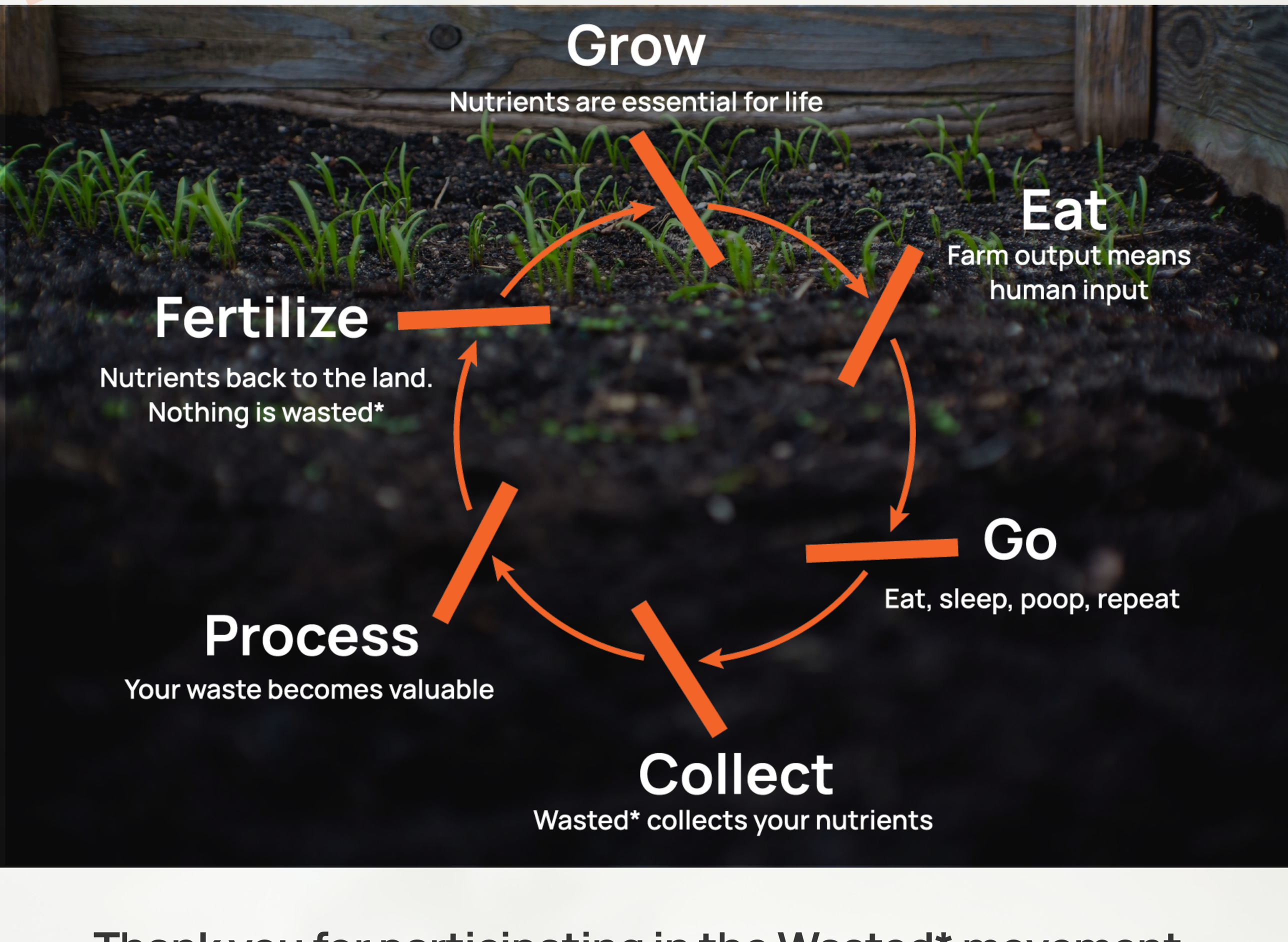
wasted

April 2023 Impact Newsletter

On a mission to change the way people think about waste 💩♻️🌱



Thank you for participating in the Wasted* movement. We want to keep you in the loop. Here's an April recap:

500

GALLONS URINE COLLECTED

Your urine is full of nutrients like Nitrogen, Phosphorus, and Potassium.

239

ROLLS OF BAMBOO TOILET PAPER

If everyone in the US switched to bamboo TP, we could save 526 million trees per year.

0

GALLONS "METHYL-ETHYL-BAD-STUFF"

We use a natural enzyme-based alternative to the chemical blue goos.

Ben & Jerry's

CUSTOMER SPOTLIGHT

Our official launch was at Free Cone Day, an event on Church Street that saw nearly 8,000 attendees. Wasted* deployed 7 Stations with solar-powered ventilation and foot-powered flushing for an improved user experience at the event. Plus, Thor ate 6 ice cream cones!

ReArch

CUSTOMER SPOTLIGHT

The first local construction company to adopt the Wasted* system, ReArch has shown their commitment to sustainable sanitation on their job sites. Wasted* promises that our units are not only greener, but cleaner – improving the workplace experience. Check out a video about our work together here!

Urine My Garden

COMMUNITY EVENT

On April 29, Wasted* and Rich Earth Institute co-hosted a workshop at Shelburne Farms to explain how and why reclaiming urine as fertilizer is a safe and effective practice, from your own garden to large farms. Stay tuned for more of our community events and educational workshops!

It's only waste if you waste it.

Thanks to you, we collected our first batch of nutrients this month!

Wasted* will now process the byproducts into fertilizer and introduce it back to the land with a local farm partner in the coming weeks.

We can't wait to share more about our sustainability efforts in the Wasted* May Impact Newsletter!

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